MT Brewery Passport Phone App

http://montanabrewerypassport.com/

I have currently been in contact with Ryan Newhouse the creator of the paper version of the MT Brewery Passport via email and by phone. I wanted to collaborate on this project with him because he is a wealth of knowledge on the subject matter. Not only is Ryan an alum of the University of Montana, but he has written such books as *Montana Beer: A Guide to Breweries in Big Sky Country* and *Brewing in Montana.* Ryan had explained to me that he wanted to make the MT Brewery Passport “a place to keep track of the breweries you visit” and has made a unique stamp for all the breweries across the state of Montana so there is an interactive component to his current passport.

I would like to incorporate more of a social media and a historical perspective of each brewery so that other passport holders can communicate directly with breweries that they have previously visited. I also want to connect the paper passport with the utilization of the app itself by allowing people to collect their stamps even without the physical passport itself if they forgot it. I think there is also potential to collect rewards and coupons in the future just for application users so there is incentive to use the app on a regular basis for both the brewery and the consumer.

Free Version of App

Paid for App and Yearly Subscription for Participating Breweries